



*'Libraries play a critical role in supporting organisational goals and strategies. Our resources and services have demonstrable value and impact helping create and sustain an institution-wide lifelong learning environment.'* Mirna Peach and Corinne Walker, the Co-Chairs of CoLRiC

## **Guidelines for new CoLRiC sponsors**

For over twenty-five years CoLRiC has been the voice of Further Education and Sixth Form College Libraries and Learning Resource Services; a diverse group representing the interests of colleagues in organisations across the UK.

CoLRiC influences the development of quality assurance standards through assessment, accreditation and benchmarking. It also provides opportunities for professional development via its annual conference, encouraging networking and the exchange of ideas across its membership.

CoLRiC members have access to a portfolio of publications and resources. These include:

- A regular PDF copy of our e-newsletter CoLRiC Impact that showcases exemplary practice and innovation;
- A collection of exemplar documents that highlight good practice across the sector;
- Access to our JISCMail private email discussion forum where they can network with other CoLRiC members;
- Eligibility to register for our prestigious Peer Accreditation Scheme to determine the value, impact and quality of their service and raise its profile across the organisation;
- Eligibility to submit nominations for CoLRiC's prestigious Best Practice and Jeff Cooper Inspirational Information Professional of the Year Awards;
- Eligibility for discounted rates to attend our annual conference/other events.

## Sponsorship packages

We would very much value your support as sponsors and would like to invite you to consider a sponsorship deal.

There are three sponsorship packages: Gold, Silver and Bronze.

We'd also like you to consider supporting our two prestigious awards, which are presented every year at the CoLRiC Conference.

<b>Gold</b>	<b>1 year</b>	<b>£599</b>	<b>2 years</b>	<b>£899</b>
<b>Silver</b>	<b>1 year</b>	<b>£449</b>	<b>2 years</b>	<b>£674</b>
<b>Bronze</b>	<b>1 year</b>	<b>£299</b>	<b>2 years</b>	<b>£449</b>

**Your sponsorship deal will last for 12 (or 24) months from the first day of the month after your payment.**

### GOLD

The Gold package offers the following benefits:

- A company profile and corporate logo with links featured on the Sponsorship section on the CoLRiC website;
- The opportunity to publish an article twice a year in CoLRiC Impact. This might include a case study, press release or product update, for example. Submissions will be subject to the editor's discretion;
- The option to post news and updates four times a year to the CoLRiC JISCMail discussion forum (facilitated by the CoLRiC Administrators);
- Visibility at CoLRiC's annual conference - if a physical event, we will offer you:
  - Two display tables showcasing your resources and services alongside two free full day delegate places
  - (If the conference programme permits), the opportunity for a 10 minute Q&A forum/presentation
  - The inclusion of corporate merchandise and publications in conference delegate packs, and the digital display of your company logo across the conference venue
  - Access to the conference delegate list where delegates have given consent to share their information;
- Visibility at CoLRiC's annual conference – if a virtual event, we will offer:
  - Your logo to appear on virtual event marketing/programme materials
  - Opportunity to present for 10 minutes
  - Access to participant list where participants have given consent to share their information
- Visibility at other CoLRiC virtual events

- Alternatively, if CoLRiC decides to host a programme of smaller virtual events, rather than a single virtual conference, we will contact you with opportunities to participate
- The option to post news and updates four times a year on CoLRiC's LinkedIn page (facilitated by the CoLRiC Administrators);
- CoLRiC support for you on Twitter, regularly retweeting, liking and sharing your content and sponsorship status where relevant to the membership.

Please send us a company profile and send us the logo which will appear on our website etc.

## **SILVER**

The Silver package offers the following benefits:

## **SILVER**

The Silver package offers the following benefits:

- A company profile and corporate logo with links featured on the Sponsorship section on the CoLRiC website
- The opportunity to publish an article once a year in CoLRiC Impact. This might include a case study, press release or product update, for example. Submissions will be subject to the editor's discretion
- The option to post news and updates twice a year to the CoLRiC JISCMail discussion forum (facilitated by the CoLRiC Administrators)
- Visibility at CoLRiC's annual conference - if a physical event, we will offer you:
  - One display table showcasing your resources and services alongside one full day delegate place.
  - (If the conference programme permits), the opportunity for a 5-10 minute Q&A forum
  - The inclusion of corporate merchandise and publications in conference delegate packs, and the digital display of your company logo across the conference venue
  - Access to the conference delegate list where delegates have given consent to share their information
- Visibility at CoLRiC's annual conference – if a virtual event, we will offer:
  - Your logo to appear on virtual event marketing/programme materials
  - Opportunity to present for 5-10 minutes
  - Access to participant list where participants have given consent to share their information
- The option to post news and updates twice a year on CoLRiC's LinkedIn page (facilitated by the CoLRiC Administrators)
- CoLRiC support for you on Twitter, regularly retweeting, liking and sharing your content and sponsorship status where relevant to the membership.

Please send us a company profile and send us the logo which will appear on our website etc.

## **BRONZE**

The Bronze package offers the following benefits:

- A company profile and corporate logo with links featured on the Sponsorship section on the CoLRiC website;
- The option to post news and updates once a year to the CoLRiC JISCMail discussion forum (facilitated by the CoLRiC Administrators);
- Visibility at CoLRiC's annual conference - if a physical event, we will offer you:
  - The inclusion of corporate merchandise and publications in conference delegate packs, and the digital display of your company logo across the conference venue;
- The option to post news and updates once a year on CoLRiC's LinkedIn page (facilitated by the CoLRiC Administrators);
- CoLRiC support for you on Twitter, regularly retweeting, sharing your content and sponsorship status where relevant to the membership.

## **CoLRiC Awards sponsorship opportunities**

CoLRiC is committed to acknowledging and celebrating exemplary practice and innovation across the FE and Sixth Form College sector in celebration of creativity, resourcefulness and enterprise. Our prestigious annual Best Practice Award and Jeff Cooper Inspirational Information Professional of the Year Award celebrate the achievements of innovative and enthusiastic team working and outstanding individual contributions to Library and Learning Resource Services. They are presented every year at the CoLRiC conference.

Every year an invitation will be issued to sponsors to support these two high-profile awards on a first come first served basis.

For £250:

- Your company logo will be included on the trophy and certificate;
- Your company profile will be cited in all press releases and publicity for the event;
- You will be invited to co-present at the awards ceremony;
- You will be featured as an awards sponsor in a post-conference issue of CoLRiC Impact.

**Please don't hesitate to contact our Administrators if you require further information, and once again thank you for your invaluable support for CoLRiC [colric@colric.org.uk](mailto:colric@colric.org.uk)**

*CoLRiC January 2021*

