

#### Mishka Fielding

# Library - Digital Strategy

Creating our first departmental digital strategy



- Background
- Role
- Organisation

A note on this strategy



- How it started
- Progress
- Support
- Advice and guidance



Starting our journey

- Does anyone have a map?
- Research, research, research,
- Support documents
- Workshops and webinars
- Sharing best practice



### **BUILDING DIGITAL CAPABILITIES: THE SIX ELEMENTS**\*

- ICT infrastructure and proficiency
- Information, data and media literacies
- Digital creation, problem solving and innovation

\*Each of the elements are then broken down into more defined characteristics.

- Digital learning and development
- Digital communication, collaboration and • participation
- Digital identity and wellbeing

#### **BUILDING DIGITAL CAPABILITES MODEL**

This highlights the different elements you work towards improving in order to increase your overall digital capability

Digital communication	, collaboration and participation (Participation)
Digital communication	The capacity to communicate effectively in digital media and spaces such as text-based forums, online video and audio, and social media; to design digital communications for different purposes and audiences; to respect others in public communications; to maintain privacy in private communications; to identify and deal with false or damaging digital communications.
	An understanding of the features of different digital media for communication, and of the varieties of communication norms and needs.
Digital collaboration	The capacity to participate in digital teams and working groups; to collaborate effectively using shared digital tools and media; to produce shared materials; to use shared productivity tools; to work effectively across cultural, social and linguistic boundaries.
	An understanding of the features of different digital tools for collaboration, and of the varieties of cultural and other norms for working together.
Digital participation	The capacity to participate in, facilitate and build digital networks; to participate in social and cultural life using digital media and services; to create positive connections and build contacts; to share and amplify messages across networks; to behave safely and ethically in networked environments.
	An understanding of how digital media and networks influence social behaviour.
Digital learning and de	velopment (Development)
Digital learning	The capacity to participate in and benefit from digital learning opportunities; to identify and use digital learning resources; to participate in learning dialogues via digital media; to use learning apps and services (personal or organisational); to use digital tools to organise, plan and reflect on learning; to record learning events/data and use them for self-analysis, reflection and showcasing of achievement; to monitor own progress: to participate in digital assessment and receive digital feedback; to manage own time and tasks, attention and motivation to learn in digital settings.
	An understanding of the opportunities and challenges involved in learning online, an understanding of own needs and preferences as a digital learner (eg access, media, platform and pedagogy).
Digital teaching	The capacity to support and develop others in digitally-rich settings, to teach, to work in a teaching or curriculum team, to design learning opportunities, to support and facilitate learning, to be pro-active in peer learning, all while making effective use of the available digital tools and resources.
	An understanding of the educational value of different media for teaching, learning and assessment; an understanding of different educational approaches and their application in digitally-rich settings.
Digital identity and we	llbeing (Self-actualising)
Digital identity management	The capacity to develop and project a positive digital identity or identities and to manage digital reputation (personal or organisational) across a range of platforms; to build and maintain digital profiles and other identity assets such as records of achievement; to review the impact of online activity; to collate and curate personal materials across digital networks.
	An understanding of the reputational benefits and risks involved in digital participation.

### THE DEFINING CHARACTERISTICS

Each characteristic contains a number of individual criteria which show how to meet all the aspects of each element.



Utilising the framework

**INSIGHTS** 

#### THE GOOD, THE BAD AND THE UGLY

Continue - stop - start

#### **PRIORITIES:**

- Upgrade, update and upskill
- Demand, deploy and deliver

#### WHEELS IN MOTION

• Elements written retrospectively

## **STRATEGIC AIMS & OBJECTIVES**

Using the 6 elements and their characteristics identify key actions and expected outcomes

### **JISC RECOMMENDATIONS**

Highlight the actions from the Jisc report

#### DEPARTMENTAL DEVELOPMENT PLAN

Pull all these areas together and implement them into the DDP

### THE DIGITAL STRATEGY REPORT

Write a report that shares our rational and vision, monitoring and evaluation

# What next?



#### Priority one – Upgrade, update and upskill (2019-21)

4.3.1. Strategic aim	Strategic objective		
2. Information, data/digital and media literacies	Objective/Action	Lead	Expected outcome
<ul> <li>Equip staff and students with information literacy skills to help navigate our online resources thus creating a confident user of social and digital media</li> </ul>	*Design and create resources in both static and dynamic formats to be delivered regarding a variety of topics such as: Referencing and avoiding plagiarism, effectively searching the internet, and introduction to online resources	MF/RP	High quality learning material and less session delivery. Students develop trans evidenced in the work the produce and f teaching staff
	*Train LSC staff in delivering online webinar-style workshops	-	Confident and competent LSC team in su
	*Train LSC staff in the use of and application of online resources	-	learning, evidenced in team reviews and
<ul> <li>b) Provide a good selection of digital resources in different formats to support teaching, independent research and different learning styles</li> </ul>	*Provide internal and external access to up-to-date and relevant online and electronic resources such as: eBooks, eJournal & magazines, databases, and subscriptions via Shibboleth	Team	Monthly usage figures to show increase through monthly usage reports. Increase resources being referenced in student w feedback)
	*Audit current online and electronic resources, remove subscriptions with low-no use, and remove dead links	MF	Provision of curriculum related and gen resources that are current and authenti- generate positive feedback via staff/stur
	*Provide an integrated 'discovery tool' by integrating eBook MARC records, eBook platform links, and journal articles links into the Library management system to increase accessibility	MF/RP	Increased usage figures of the catalogue figures to determine resource needs thro
<ul> <li>Provide a single access point for our online resources and digital workshops</li> </ul>	*Liaise with the Developers to acquire a SharePoint site	MF/HG/JE/SC	A one-stop platform that meets all the n users. Increased usage figures of online
	*Design, develop and maintain an internal web-based site to house the online resources, eDocuments and multi-media to support teaching and learning	MF	increased user satisfaction through stu
<ul> <li>Support our college community in the use of emerging technology and digital communications</li> </ul>	*Liaise with our JISC account manager regarding new resources. Assess and purchase appropriate and useful resources. Promote and market.	MF	Provision of curriculum related and gen resources that are up-to-date and curre positive feedback via staff/student surv
	Priority two – Demand, deploy and	deliver (20	21-22)
Final evaluation:	4.4.2.		
	4. Digital learning and development		
	a) Complete digital CPD, and have one worki term to share best practice, network and upskill	-	Use the results from the skills audit to identify eek CPD courses to upskill themselves in orde

Final evaluation:

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4.	4.2.			
4.	Digital learning and development		Lead	Expected outcome
a)	Complete digital CPD, and have one working lunch per	*Use the results from the skills audit to identify gaps and encourage the team to	MF/HG	Increased job satisfaction, efficiency and team spirit
terr	m to share best practice, network and upskill	seek CPD courses to upskill themselves in order for them to meet the demands of		highlighted in team's reviews and appraisals
		our service users		
b)	Receive JISC/MS training and receive digital badges to	*Review centre timetables for quiet periods to enable staff to carry out CPD	MF/RP	
highlight their skillset, so as to be recognised by the college				
community as 'go-to support' in terms of digitally facilitating				
teaching and learning				
c)	Offer digital workshops for staff and students on a variety	*Encourage the team to join networking groups such as JISC, COLRIC etc.	MF/RP/Team	
of topics, supporting transferable skills useful for education				
and employment				
		*Promote our skill-set and offer our services out to wider college teams		
		*Create a timetable for workshop delivery across the academic year		
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# ADVANTAGES

- Meeting standards
- Meeting service user needs
- Exceeding expectations
- Upskilling staff
- Sharing our experience
- Learning curve

# DISADVANTAGES

- Not a college-wide
- Not all departments want to get involved
- Can be difficult to get involved with other departments
- Lack of encouragement
- Time/budget constraints



#### LEARNING

- There's no set format
- Every strategy will be different
- Don't expect everyone to just on board
- Some areas may not be ready to get involved
- Be prepared for setbacks



Thamk you!

Please contact the new manager for further details, resources, and to view our strategy

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